

# Digital health at the turning-point

Artur Pruszko – Director of e-Health Forum

Online conference, 17 – 19 November 2020



Digital health in post-digital times

We live in times when

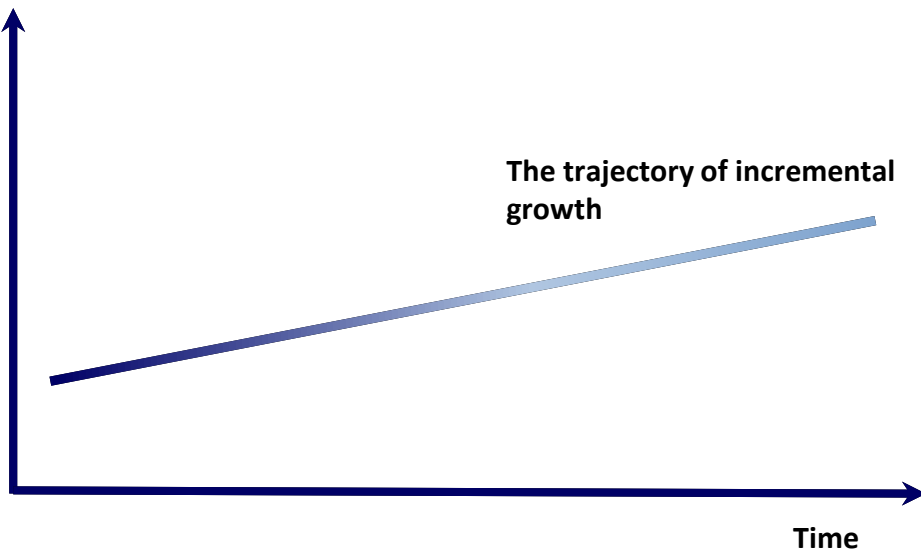
“being digital”

is no longer a differentiator

# The health system in times of the digital turning-point (1)

In times of prosperity, we experienced a steady growth

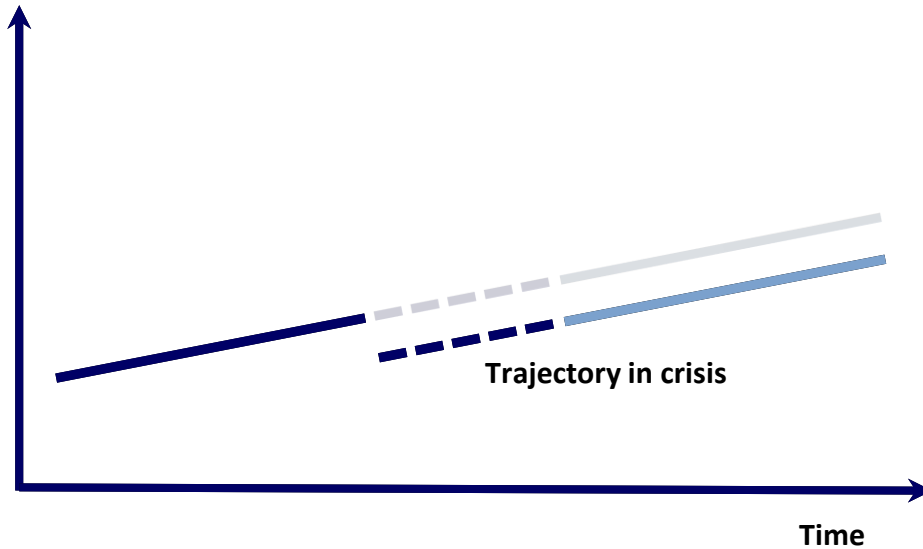
Benefits



## The health system in times of the digital turning-point (2)

The crisis shook our belief in further growth...

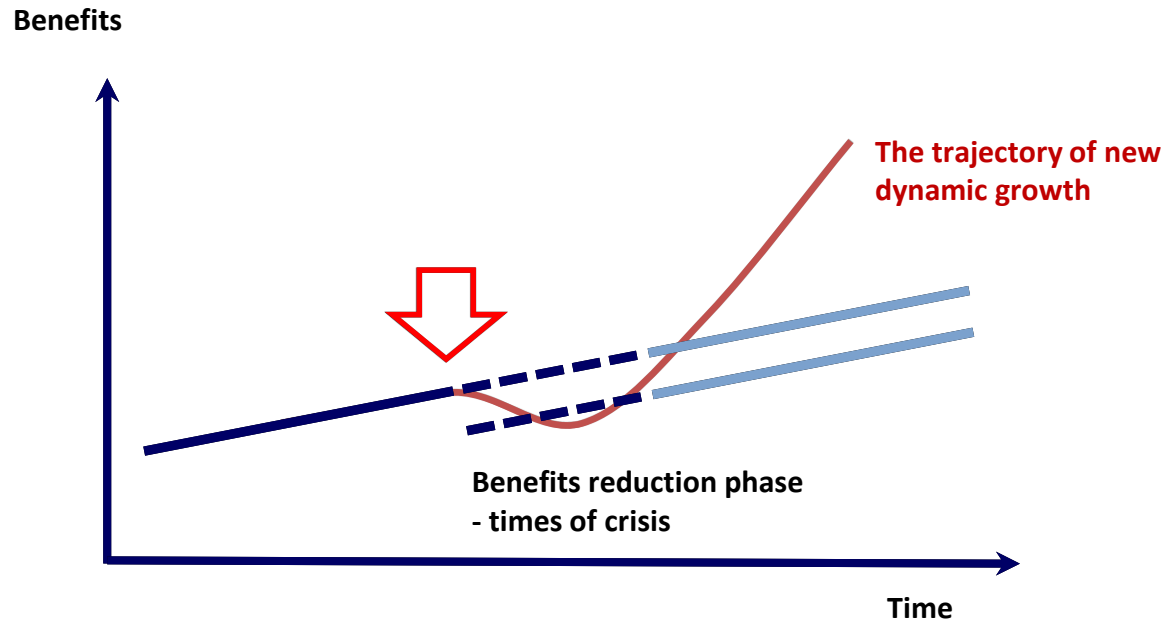
Benefits



... and we even experienced a slump in the system's capacity to deliver quality care

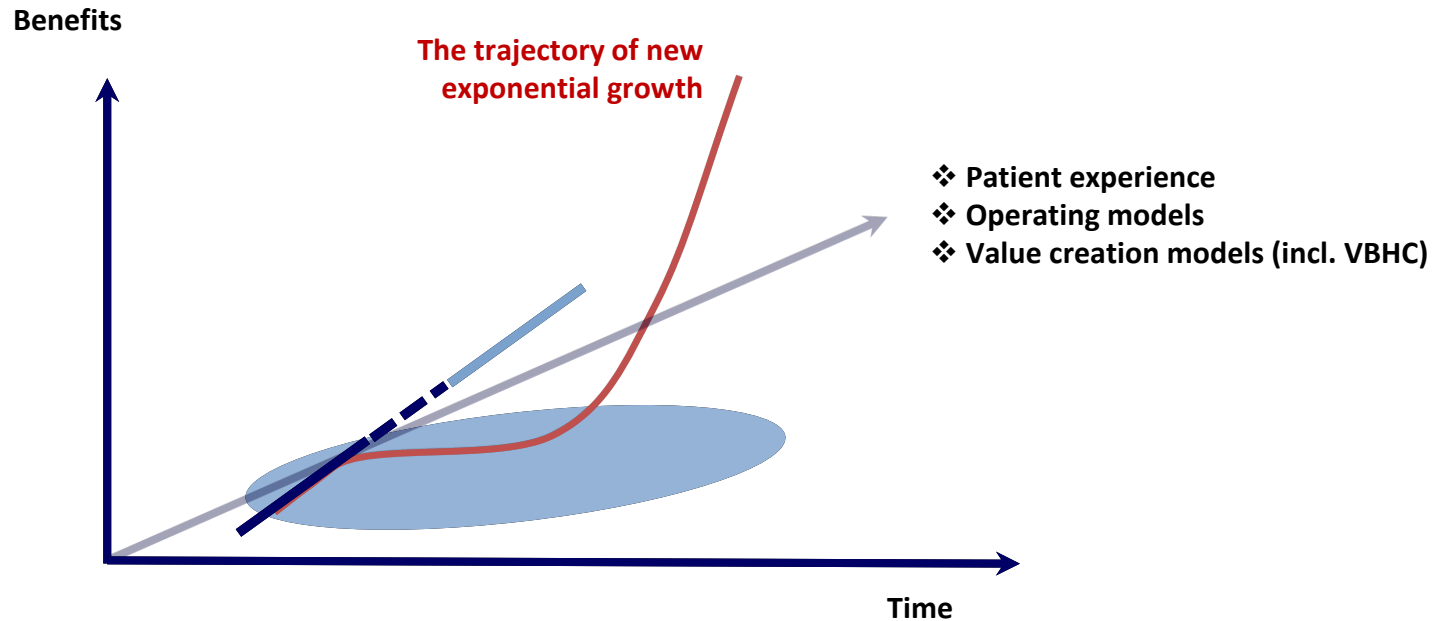
# The health system in times of the digital turning-point (3)

The crisis brings on a change, a change in the growth trajectory



# The health system in times of the digital turning-point (4)

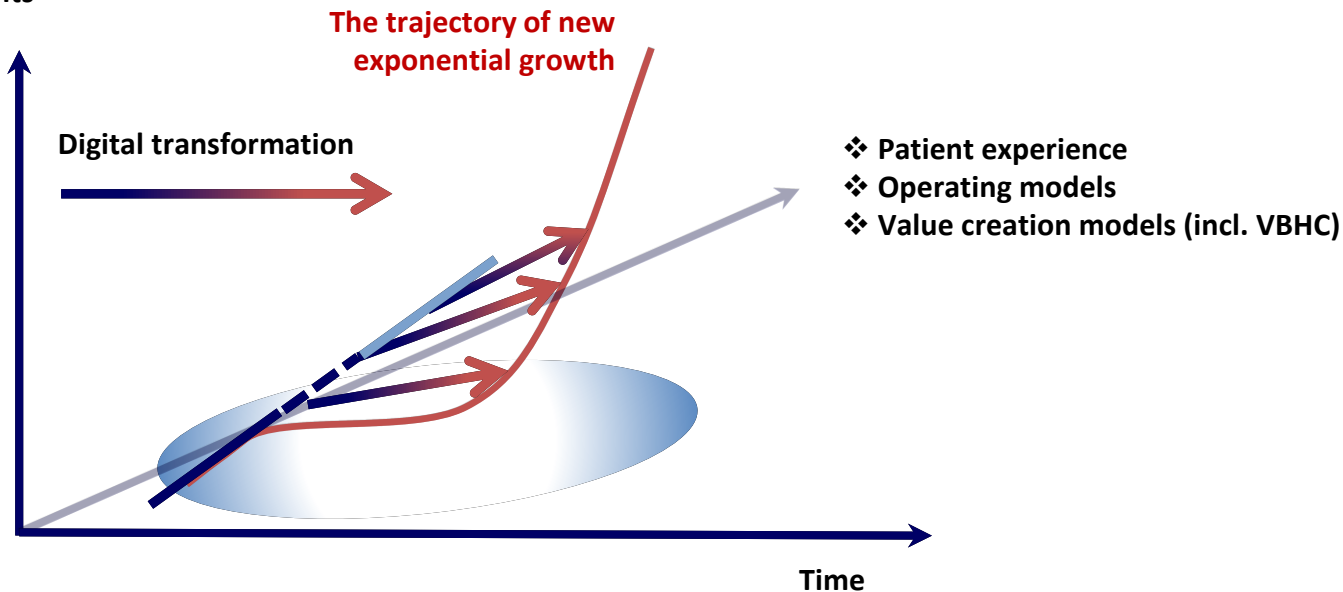
Trajectories run across various areas of implementation circumstances



## The health system in times of the digital turning-point (5)

Digital transformation will change growth trajectories of the complex healthcare system, a system featuring a number of interrelated components and stakeholders

Benefits



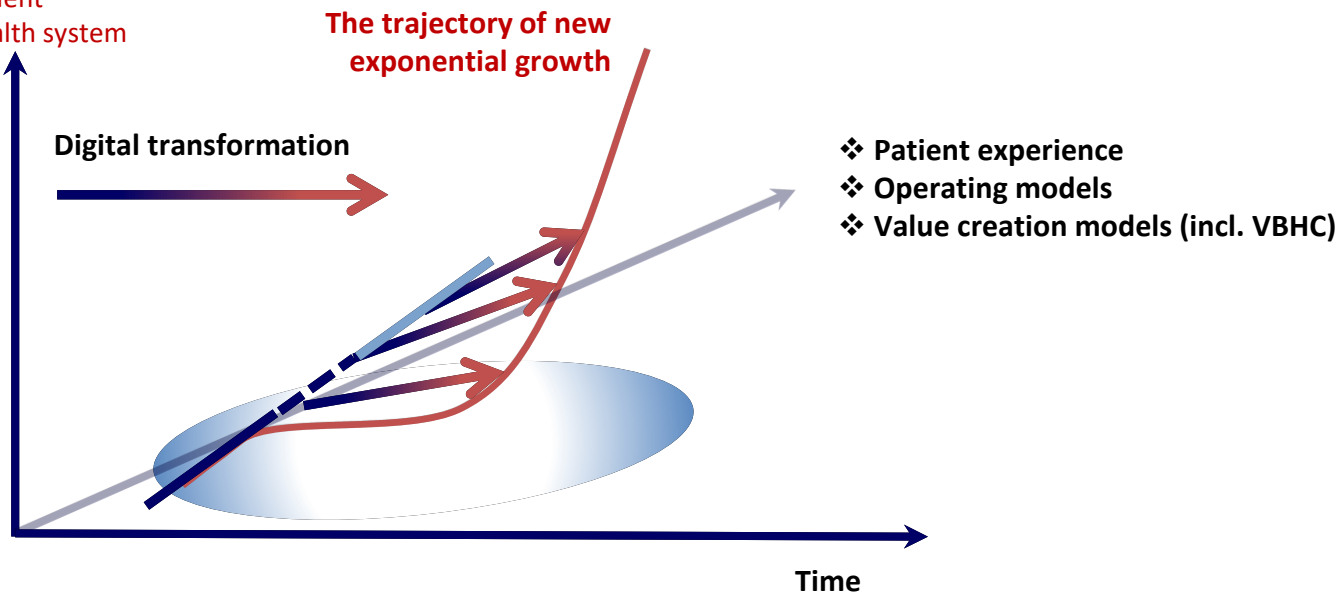
Think and act in terms of benefits on the new trajectory

In breakthrough times, right are

... the people who create the trajectory of exponential growth

## Benefits

- ❖ Patient
- ❖ Health system
- ❖ ...





Please join the discussion...

